

Fayston PTO meeting

January, 14, 2013

Attendees:

Lori Rush, Joanne Billings, Jean Berthiaume, Sarah Stavraky, Jasna Brown, Margie Ferguson, Doug Bergstein, Andrea Cheney, Jill Ellis, Doris Ross and Willa, Justina Boyden, Erika Lindberg, Natalie Volpini

VermonteCarlo Update:

\_\_\_\_\_ Tammy Fletcher and the Disciples will be playing the event. Sarah Stavraky will look into sponsorship. Natalie Volpini is to contact Bob Hill (Tammy's agent) to see if she is playing any other shows in our area before or after VermonteCarlo and to see if there were any promotional materials for us to use.

\*\*\*She has contacted Bob and there are no other conflicting show dates and he does have some promotional material he will send to Natalie via email.

\*\*PR/advertising hook\*\* Tammy Fletcher played the first "Casino Night" 13 years ago, returning to play the event April 13<sup>th</sup>, 2013! GET YOUR BOOGIE ON!

Jasna- Event overview:

\_\_\_\_\_ It was discussed that some of the key issues for VermonteCarlo in the past has been the lack of parent involvement and support. How can we help parents be more likely to volunteer and attend the event? Various ticket pricing options were mentioned. (\*\*Lori will contact committee heads to discuss pricing options). Other ideas included Sugarbush possibly offering a discount deal for lodging and skiing with the

purchase of a ticket (\*\*Ski, Stay, Play- Andrea will look into this), having Tammy Fletcher may attract a larger audience and to focus on more press releases and pictures describing the event and what it raises money specifically for.

What does the PTO support??

- \* DCF books
- \* 1 Pad cart (worth \$8000)
- \* Scholarships for Winter Sports
- \* Playground purchases
- \* Artist in Residence

\*\*Troy from Big Top Adventures will be returning as our Artist in Residence this year on April 1<sup>st</sup> and there will be a performance on April 11<sup>th</sup>. The PTO will have our banner hanging at this event and we will be selling our VermonteCarlo tickets.

There will also be a school day performance on the 12<sup>th</sup>.

The cost of his residency is \$4900, which includes his hotel accommodations, including WiFi, and school lunch to eat. The PTO pays for half of this cost.

Troy will be selling his equipment at the school. He will give 10% of sales to the Fayston school, if he is in charge of "running" the table, he will donate 15% of sales to the school if a parent "runs" the table.

VermonteCarlo Meeting:

Committee heads will set up a meeting to discuss VermonteCarlo items at a time separate from the PTO meeting. Date and time to be determined. (Lori emailed the committee

heads and the meeting was set for Thursday, January 24<sup>th</sup> at 6:30p.m. at the Hyde Away.)

#### Community Bulding:

\_\_\_\_\_ Willa presented a Movie Night Proposal with three dates and three movies to choose from. The movies were “Toy Story 2”, “Hop” and “Monsters, Inc.”. The PTO discussed changing the time to 6-8p.m. and possibly having savory treats at the bake sale as well as sweet treats.

It was decided that movie night would be showing “Toy Story 2” on January 25<sup>th</sup>, from 6-8p.m. There will be posters and a blurb in the newsletter advertising this event. This is a fundraising event for the sixth grade class.

The PTO planned our skating party for February 22<sup>nd</sup>, from 6-7 p.m., with hot cocoa and treats to be available.

#### Landscape Visioning:

\_\_\_\_\_ Jean will be holding a series of forums geared toward Landscape Visioning for our school and beyond. These forums will run on January 23<sup>rd</sup>, January 30<sup>th</sup> and February 6<sup>th</sup> from 7-9p.m. Jean will present all ideas at Town Meeting Day.

\*\*Childcare for Town Meeting Day—Natalie Volpini will look into getting childcare for the town meeting.

#### Treasurer’s Report:

\_\_\_\_\_ Doug Bergstein handed out a detailed Treasurer’s Report to the PTO.

\*Next meeting is set for February 11<sup>th</sup> @ 6p.m.